



# ROTARY WALK THE TEST WAY

**Last Sunday in September**  
[www.walkthetestway.org.uk](http://www.walkthetestway.org.uk)

Walk the Test Way



## Who are we?

- Rotary Club of Romsey Test

## What do we do?

- Serve the local community
- Raise funds for charitable causes

## How?

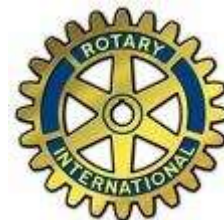
- Main fundraising event is 'Walk the Test Way'

Walk the Test Way



# What's Rotary Walk The Test Way?

- A way for your supporters to raise money for you
- A well organised event with full support and 17 years of experience



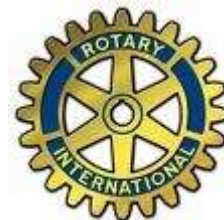
# So, what is the event?

- A fully managed and marshalled walk
- Five distances to choose from
- Free transport to each starting point
- Walkers raise funds for their own charity
- St John Ambulance present throughout
- Toilet stops and water provided
- Nearly £1 million raised to date



# How Do You Benefit?

- Your supporters Walk The Test Way to raise funds for your charity
- Nothing for you to organise in advance
- Nothing for you to organise on the day
- You just receive a cheque from us!

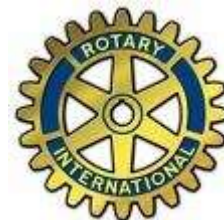


# Choose How Far To Walk

Five distances:

- St Mary Bourne 25.5 miles
  - Wherwell 16 miles
  - Stockbridge 11 miles
  - Horsebridge 8 miles
  - Mottisfont 5 miles
- 
- Free transport provided to all starting points
  - All walks end in Romsey Memorial Park

Walk the Test Way



# Sponsorship

- Walkers should target minimum £50 in sponsorship
- Sponsorship is paid into Rotary Club of Romsey Test

Rotary then send 75% of sponsorship to your charity

(80% if walker uses JustGiving)

- Balance used for Rotary charities



# What do we do? Everything else!

- Provide an informative website and registration system
- All administration and walker check in
- Communicate fully with walkers to keep them informed
- Collect Registration fees
- Provide transport and First Aid
- Marshal the walk, monitor walkers' progress
- Provide a medal to all walkers
- Collect all sponsorship money
- Provide a JustGiving facility
- Claim Gift Aid
- Distribute funds to you and all charities





# How can you make the most of the Walk?

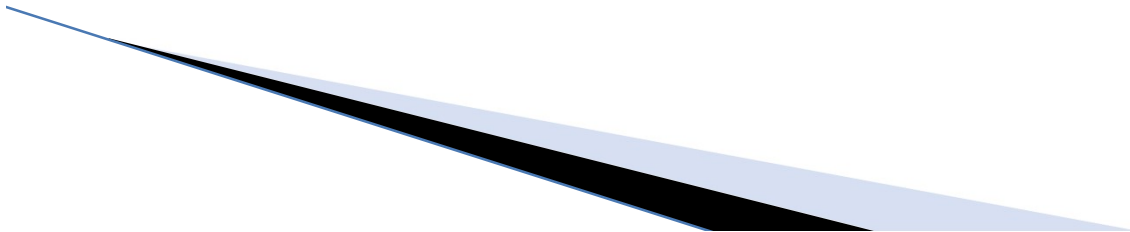
- Promote Rotary Walk the Test Way to your supporters
- Advertise the Walk everywhere you can
- Link your website to a 'Landing Page' on WTTW website. Email [administrator@walkthetestway.org.uk](mailto:administrator@walkthetestway.org.uk) find out how.

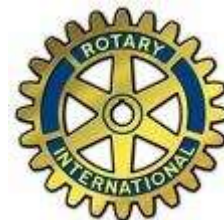


Have Fun!!!!



Here's Some Admin stuff to help  
you Register





- All dogs welcome—but ONLY on short leads

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# What are Registration Fees?

- Objective – Cover all costs of the Walk

Adults = £14

Under 18 = £8

- Early Bird Offer available until 30 June

Adults = £11

Under 18 = £2



# Why Use JustGiving?

- Walkers raise four times more
- Managing & collecting Gift Aid is simpler and more accurate
- Your charity receives 5% more



# What next?

- Energise your supporters
- Use the resources we can provide
- Talk to your Rotary Club contact

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# Receive Your Medal!



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# Resources Available

- We can add link for your charity to the walk web site [www.walkthetestway.org.uk](http://www.walkthetestway.org.uk)
  - Please contact Rotarian Stephen Beasley [administrator@walkthetestway.org.uk](mailto:administrator@walkthetestway.org.uk)
- [View our 2015 walk video](#)
- Handout leaflets, leaflet holders, A4 posters and A4 laminated posters are available on request.
- Facebook at:– <https://www.facebook.com/rotaryclubofromseytest>
- [Instagram @rotaryclubofromseytest](#)
- For supplies, further information or help in promoting the Walk with your supporters
  - Please contact:– Rotarian Sandy Dunn at: [registrar@walkthetestway.org.uk](mailto:registrar@walkthetestway.org.uk)